EXHIBIT 3

BLEICHMAR FONTI & AULD LLP

KELLER ROHRBACK
LAW OFFICES ◆ L.L.P.

August 21, 2020

VIA ELECTRONIC MAIL

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Re: *In re Facebook, Inc. Consumer Privacy User Profile*,
        Northern District of California Case No. 3:18-md-02843-VC

Dear Counsel:

Plaintiffs write pursuant to paragraph 6.2 of Pretrial Order No. 10: Protective Order to challenge the confidentiality of certain documents Facebook has produced and designated confidential in this action. Specifically, Facebook has designated a number of documents confidential that it produced in its litigation with Six4Three LLC and are now publicly available at https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf.

Listed below are the bates numbers of the documents Facebook designated as confidential in this action and the bates numbers of their counterparts that are publicly available:

Facebook-Produced Documents	Publicly Available Counterparts PDF Page of Sealed Exhibits https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00188612 FB-CA-MDL-00189441	Exhibit 43 at 797/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00227873	Exhibit 172 at 3466/3799

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	https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00177962	Exhibit 29 at 646/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00178254	Exhibit 34 at 704/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00178146	Exhibit 35 at 708/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00183235	Exhibit 37 at 721/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00179356	Exhibit 39 at 747/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00198496	Exhibit 42 at 794/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00183209	Exhibit 46 at 810/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00183225	Exhibit 48 at 820/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf

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FB-CA-MDL-00183320	Exhibit 53 at 890/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00183181	Exhibit 54 at 894/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00185088	Exhibit 56 at 899/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00195572	Exhibit 61 at 950/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00188486	Exhibit 62 at 956/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00188479	Exhibit 165 at 3413/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00183250	Exhibit 63 at 965/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00183245	Exhibit 64 at 972/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00191995	Exhibit 65 at 978/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf

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FB-CA-MDL-00198323	Exhibit 73 at 1031/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00198268	Exhibit 76 at 1048/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00198236	Exhibit 79 at 1102/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00197181	Exhibit 80 at 1107/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00189595	Exhibit 81 at 1112/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00233426	Exhibit 90 at 1245/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00228319	Exhibit 92 at 1259/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00199181	Exhibit 104 at 1355/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00203259	Exhibit 108 at 1374/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf

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FB-CA-MDL-00197243	Exhibit 112 at 1387/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00198226	Exhibit 115 at 1405/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00200219	Exhibit 116 at 1413/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00195790	Exhibit 119 at 1441/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00202384	Exhibit 124 at 1455/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00202952	Exhibit 129 at 1459/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00202239	Exhibit 130 at 1482/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00203710	Exhibit 135 at 1545/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00194166	Exhibit 139 at 1570/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf

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FB-CA-MDL-00200215	Exhibit 150 at 3231/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00203464	Exhibit 151 at 3236/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00187051	Exhibit 161 at 3392/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00202398	Exhibit 162 at 3400/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00179201	Exhibit 169 at 3442/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00176216	Exhibit 203 at 3707/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf
FB-CA-MDL-00178469	Exhibit 204 at 3712/3799 https://dataviz.nbcnews.com/projects/20191104-facebook-leaked-documents/assets/facebook-sealed-exhibits.pdf

Paragraph 6.2 of the protective order requires the parties to meet and confer by phone of videoconference within two weeks of this letter. Plaintiffs look forward to meeting and conferring on or before that date.

Regards,

Matthew Montgomery
mmontgomery@bfalaw.com